

BLACK GIRL SEOUL

ASIAN TV AND FILM PODCAST AND BLOG BASED IN AMERICA

www.BlackGirlSeoul.com BlackGirlSeoul64@gmail.com



ABOUT US

We are Black Girl Seoul, a small but enthusiastic American podcast by two African-American women who enjoy expressing and exploring our appreciation for East Asian television, films and music. Our mission is to build community and celebrate East Asian media and artists. We come with a unique point of view as Black women with an over 15 year viewing history.

Along with our bi-monthly podcast and the website that includes our blog, we regularly communicate with domestic and international fans, podcasters, and bloggers via social media.



2,800
Followers

1.4M
Monthly Views

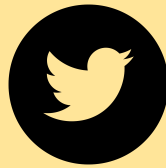


1.5K
last 28 days

34,177
Lifetime Views



895
Followers



955
Followers



700
Followers



859
Followers



618
Last 30 days Downloads
9.9K
All Time Downloads

MEDIA GOALS

We are looking for collaborations, sponsorships, and to be recommended for client interviews, promotions, exclusive giveaways, announcements, and personalized grassroots campaigns to reach non-Asian audiences in America and worldwide.

OUR AUDIENCE

We represent the unseen audience comprised of non-Asian fans of East Asian films, television shows, and celebrities within America and around the world. Although we aren't fluent in Korean, Japanese, or Chinese, we speak the universal language of art and entertainment appreciation. We are eager to consume Asian entertainment, but often lack access to the same paraphernalia and products that are available in East Asian countries.

Working with *Black Girl Seoul* will connect you with the developing foreign, non-Asian audiences that are currently unseen but passionate about your clients and brands.

KEY WEBSITE STATISTICS (lifetime of site)*

3,700
Unique Visitors

7,494
Page Views

Website visited by 85 countries



*Website has existed since 2020.